

The City of Edinburgh Council

Community Benefits Guidance

Community Benefits

The City of Edinburgh Council is committed to achieving and maximising Community Benefits through its procurement activities. Community Benefits are contractual clauses included in Council contracts relating to training and recruitment, sub-contracting opportunities or a range of economic, social or environmental wellbeing outcomes when delivering Council goods, services and works and support Council's economic and social regeneration objectives.

Community Benefits must be as a direct result of being awarded a Council contract and not something the provider is already engaged in delivering, relevant and of economic, social or environmental benefit to the locality the contract is being delivered, City of Edinburgh, and the city's citizens.

Community Benefits delivery and performance will be monitored throughout the life of the contract using Cenefits, the council's online system. The Provider/Supplier has a responsibility to upload evidence against each benefit agreed and by the timeframe agreed. Community Benefits are reported in the Council Sustainable Procurement Strategy Annual Report to the Council's Finance and Resources Committee and Scottish Government.

The Council promotes Community Benefits through its Locality Teams and offers support in partnership with member organisations shown below:



Following award of contract, the successful Provider(s)/Supplier(s) will be contacted by a Council Officer, who will support your organisation during the contracted period, including reviewing the benefits offered and uploaded to Cenefits system. The evidence of delivery will be reviewed, and Community Benefits actions closed where appropriate actions have taken place.

Where a contract has been split into 'Lots' and the successful Provider/Supplier has been awarded to more than one Lot the community benefits delivered may be accumulated across all Lots by mutual consent.

Community Benefits required

The Council has set a minimum expectation required these are set out in the table(s) below in respect of the Community Benefits Category (Appendix 1 refers). The Council welcomes the delivery of additional Community Benefits than is contractually required.

Community Benefit Category	Description
Employability and Skills	Highlighted in Appendix 1 within this document
Sponsorship and Funding	Highlighted in Appendix 1 within this document
Supply Chain & Business Collaboration	Highlighted in Appendix 1 within this document

Where the Tenderer makes a new Community Benefit suggestion (not in the Appendix 1 list), organisations are encouraged to suggest local Community Benefits which relate to the Contract and provide a social, economic or environmental impact in the local community.

The Community Benefit Categories aligned to the Cenefits software menu and include:

Employability and Skills – New jobs, training, work placement and work experience for priority groups, please contact the Edinburgh Guarantee team for details

edinburghguarantee@edinburgh.gov.uk

0131 529 3525

@edinguarantee

facebook.com/EdinburghGuarantee

Visit **www.edinburghguarantee.org** for more information including FAQs, news, events and case studies.

Supply Chain & Business Collaboration – opportunities that support local small business and third sector organisations to build capacity and sustain local communities

Education and Outreach – opportunities that support learning experiences

Community Engagement – opportunities that help sustain communities, including local groups, individuals, community centres, charities, social and voluntary sectors

Funding and Sponsorship – opportunities that invest in local projects or initiatives that help address social and environment and economic impact of individuals or groups via trusts or other.

(note: all donations and sponsorship claimed, must have prior agreement with the Council and must be in addition to usual provider organisation activity)

Further details of the categories, outcomes and descriptions d are in the Appendix 1. This list is provided for guidance where mandatory direction has not been provided.

Appendix 1

Community Benefits – these are a list of Outcomes the Council has previously accepted.

Please find below highlighted Community Benefits applicable to this Contract.

Benefit Category	Outcome	Description
Community Engagement	Environment Improvements	Area tidy-up campaigns min. 2 hours
Community Engagement	Environment Improvements	Community enhancement - paid for resources provided for community facilities with prior approval by the Council, such as procurement and service area (e.g. playgrounds, habitat enhancements, environmental improvements) and initiatives (e.g. energy efficiency)
Community Engagement	Social impact	Food Banks- Volunteering - Help meet clients and give out food at a food bank centre Food Banks Donations
Community Engagement	Social impact	Local Community charitable projects/events supported by staff volunteers- such Foods banks, local community events, advice shops etc. 2-hour min. of volunteer support
Community Engagement	Social and/or Economic impact	Supplier Staff Voluntary Support, time and technology resource, for the development of funding applications. half day minimum provided
Community Engagement	Social and/or Economic impact	Suppliers paying to use community venues for meetings or functions or other uses
Community Engagement	Social and/or Economic impact	Third sector mentoring / supporting small community organisations, such as specific business support, minimum 2-hour session

Community Engagement	Social and/or Economic impact	Supplier contracting Third Sector organisation to conduct Engagement, Outreach and Inclusion for the project.
Education and Outreach	Social and/or Economic impact	Business Insight Mentoring sessions with Schools & Colleges. Minimum 2 hours of support
Education and Outreach	Social and/or Economic impact	Construction Curriculum Support Activities: Individual or Group Engagement
Education and Outreach	Social and/or Economic impact	Construction Curriculum Support Programmes Schools & Colleges. 2-hour session attended
Education and Outreach	Social and/or Economic impact	Carry out a workshop in a School or Community Centre in Edinburgh linked to curriculum for excellence – 1-hour minimum
Education and Outreach	Social and/or Economic impact	Pop Up Business Schools for further education. 2-hour session attended
Education and Outreach	Social and/or Economic impact	School or college site visits per year or participating in schools or college careers days
Education and Outreach	Social and/or Economic, Environment impact	Providing construction safety education to school children on its own or as part of a wider safety education session
Employability and Skills	Social and/or Economic impact	Re-employ a 2nd year unemployed / transferred apprentice for the remaining duration of the apprenticeship [1] year minimum employment
Employability and Skills	Social and/or Economic impact	Re-employ a 3rd year unemployed / transferred apprentice for the remaining duration of the apprenticeship [1] year minimum employment
Employability and Skills	Social and/or Economic impact	Employability candidates from JET Programme pupils per candidate offered a one-year paid position.
Employability and Skills	Social and/or Economic impact	Employability candidates Offered an interview from Long-Term unemployed & experiencing mental/physical health barriers to employment

Employability and Skills	Social and/or Economic impact	Employability candidates offered an interview from People affected by Homelessness /Ex-Offenders
Employability and Skills	Social and/or Economic impact	Employability candidates offered an interview from Supported Employment / Women Returners / Children Leaving Care
Employability and Skills	Social and/or Economic impact	Extended work placement for a minimum of 15 days for a school pupil at an Edinburgh School.
Employability and Skills	Social and/or Economic impact	Employability candidates from JET Programme pupils - candidate interviewed for a paid position.
Employability and Skills	Social and/or Economic impact	Promotion of job opportunities in the first instance through council local agencies, including Edinburgh Guarantee, Jet and Joined up for Jobs
Employability and Skills	Social and/or Economic impact	Modern Apprentice- college leaver
Employability and Skills	Social and/or Economic impact	Modern Apprentice- priority group- Disabilities
Employability and Skills	Social and/or Economic impact	Modern Apprentice- priority group- ex offenders
Employability and Skills	Social and/or Economic impact	Modern Apprentice- priority group- Homelessness
Employability and Skills	Social and/or Economic impact	Modern Apprentice- priority group- long term unemployed
Employability and Skills	Social and/or Economic impact	Modern Apprentice- priority group- looked after children
Employability and Skills	Social and/or Economic impact	Modern Apprentice- school leaver
Employability and Skills	Social and/or Economic impact	New Employee- college leaver-Minimum 3 months employment full time.
Employability and Skills	Social and/or Economic impact	New Employee- priority group- Disabilities-Minimum 3 months employment full time.
Employability and Skills	Social and/or Economic impact	New Employee- priority group- ex offenders-Minimum 3 months employment full time.
Employability and Skills	Social and/or Economic impact	New Employee- priority group- Homelessness-Minimum 3 months employment full time.

Employability and Skills	Social and/or Economic impact	New Employee- priority group- long term unemployed-Minimum 3 months employment full time.
Employability and Skills	Social and/or Economic impact	New Employee- priority group- looked after children-Minimum 3 months employment full time.
Employability and Skills	Social and/or Economic impact	New Employee- school leaver-Minimum 3 months employment full time.
Employability and Skills	Social and/or Economic impact	Promotion of Women in Construction through specific sponsored events, such as organised through schools and further education.
Employability and Skills	Social and/or Economic impact	Promotion of priority groups through specific sponsored events, such as organised through schools and further education.
Employability and Skills	Social and/or Economic impact	Supplier supported employment for people with disabilities, such as Project Search candidates, or other disadvantaged groups [1] year minimum employment
Employability and Skills	Social and/or Economic impact	Work Experience- college leaver. 2-week placement
Employability and Skills	Social and/or Economic impact	Work Experience- priority group- Disabilities. 2-week placement
Employability and Skills	Social and/or Economic impact	Work Experience- priority group- ex offenders. 2-week placement
Employability and Skills	Social and/or Economic impact	Work Experience- priority group- Homelessness. 2-week placement
Employability and Skills	Social and/or Economic impact	Work Experience- priority group- long term unemployed 2-week placement
Employability and Skills	Social and/or Economic impact	Work Experience- priority group- looked after children 2-week placement
Employability and Skills	Social and/or Economic impact	Work Experience- school leaver- 2-week placement
Employability and Skills	Social and/or Economic impact	Long-Term unemployed & experiencing mental/physical health barriers to employment - 2 weeks work experience

Employability and Skills	Social and/or Economic impact	JET Programme pupil Friday attendance from return post summer break to Christmas break
Employability and Skills	Social and/or Economic impact	JET Plus Programme pupil full time school hours attendance from return post summer break to Christmas break.
Employability and Skills	Social and/or Economic impact	Work placement for a minimum of 5 days for an S3 or S4 pupil in an Edinburgh School either in Construction or Office based. Arranged through the Employability & Skills Team at the Council
Sponsorship and Funding	Social and/or Economic impact	Back to School Bank- A charity which aims is to provide a School Uniform for children who need help getting a new school uniform because of poverty in Edinburgh
Sponsorship and Funding	Social and/or Economic impact	Breakfast Club Sponsorship- provide funds or resources for one school year to one school club
Sponsorship and Funding	Social and/or Economic impact	Community Fund - where a financial sum may be made available to implement projects that the community considers to be a priority. This often ensures ownership, participation and support at a very local level.
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Sponsorship and Funding	Social and/or Economic impact	Donation of Tools and or materials to a school for an agreed value.
Sponsorship and Funding	Social and/or Economic impact	Sponsoring local community events including festivals, 10k fun runs, family fun days out etc
Sponsorship and Funding	Social and/or Economic impact	Sponsorship of local organisations, i.e. breakfast club, youth group, football team
Sponsorship and Funding	Social and/or Economic impact	Sponsorship of Council School Crossing Guides (Company logo on PPE Jacket /Hat not Lollypop) for 12 months. Cash donation of £500 for Road Safety campaigns as well as including 2 Jackets.

Supply Chain & Business Collaboration	Social and/or Economic impact	Provide training or mentoring for staff in the supply chain - half day
Supply Chain & Business Collaboration	Economic impact	Offering Small and Medium Enterprises opportunities to provide goods, services and/or works
Supply Chain & Business Collaboration	Economic impact	Offering Voluntary/Third Sector (non-governmental and non-profit making organisations) opportunities to provide goods and/or services e.g. catering, meeting rooms, recycling, etc.
Supply Chain & Business Collaboration	Economic impact	Offering Social Enterprises (business with primary social objectives whose surpluses are reinvested for that purpose in the business/ community) opportunities to provide goods and/or services e.g. catering, meeting rooms, recycling, etc.
Supply Chain & Business Collaboration	Economic impact	Offering supply chain opportunity for a business that's main aim is the social and professional integration of disabled or disadvantaged persons, or the performance of a contract in a sheltered workshop